



Strategic Objectives 2014-2017

1. Governance & Membership

To develop a functioning Board that is answerable to the General Assembly of a diverse range of members of credible scale.

- By 2017, a strong, member-owned and valued network will be in place



2. Better outcomes for children

Ensure that more children can grow up safe and protected in families and be provided with quality alternative care where needed through:

- By 2017, improvements in the programme effectiveness of members (due to membership)
- By 2017, improvements in key stakeholder's policies, procedures and behaviours



3. Income

To maintain core funding base and diversify income to support member activities to sufficient scale to deliver strategy.

- By 2017, there will be a stable unrestricted income stream with the potential to generate £1 million
- By 2017 there will be an additional £2 million income to support the Family activities

